

Shane Welter

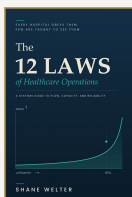
HEALTHCARE OPERATIONS RESEARCHER
EDUCATOR · ENTREPRENEUR · AUTHOR

MEDIA KIT · 2026



SHORT BIO

Shane Welter is a healthcare operations researcher, educator, and entrepreneur. He is completing a PhD in Business at Virginia Tech, where his dissertation is a cluster-randomized trial of behavioral nudges across ~114 outpatient clinics in a rural integrated health system. He serves as Assistant Director of Curriculum Development & Innovation at West Virginia Junior College, co-owns More Allure Beauty Clinic, and founded the consulting firm Hello Hospitality. He is the author of *The 12 Laws of Healthcare Operations*, a systems guide to flow, capacity, and reliability.



THE BOOK

The 12 Laws of Healthcare Operations

A systems guide to flow, capacity, and reliability. Manuscript complete; seeking publication. Twelve operating laws that explain why hospitals break and how to engineer them to work.

INTERVIEW & SPEAKING TOPICS

- Why hospitals fail by design — flow, capacity, and reliability
- No-shows, scheduling, and slot stewardship: preserving clinic capacity
- Why optimized systems fail on contact with real human behavior
- Operating-room efficiency and case-duration prediction
- The operator's view: running clinics while researching them
- Educating the healthcare workforce: curriculum that works

FORMATS

PODCAST GUEST

KEYNOTE

WORKSHOP

GUEST LECTURE

PANEL

INTERVIEW

Innovator of the Year, WVJC 2026 · PhD Business (Virginia Tech, in progress) · MBA · Six Sigma Black Belt · Scrum Master · AOM · POMS

BOOKING & MEDIA

shanewelter@me.com · shanewelter.com · YouTube @shanewelter1 · LinkedIn /in/shane-welter-mba-5866b55b